



Site Usage

10,065 Visits

48.25% Bounce Rate

75,316 Page Views

00:07:52 Avg. Time on Site

7.48 Pages/Visit

56.71% % New Visits

Visitors Overview

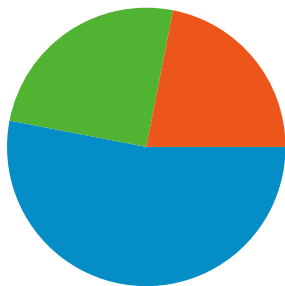


Visitors
6,126

Content Overview

Pages	Page Views	% Page Views
/forum/index.php	6,715	8.92%
/index.php	4,078	5.41%
/forum/index.php?act=idx	2,118	2.81%
/306_turbo_tuning	1,405	1.87%
/mod_guides	1,138	1.51%

Traffic Sources Overview



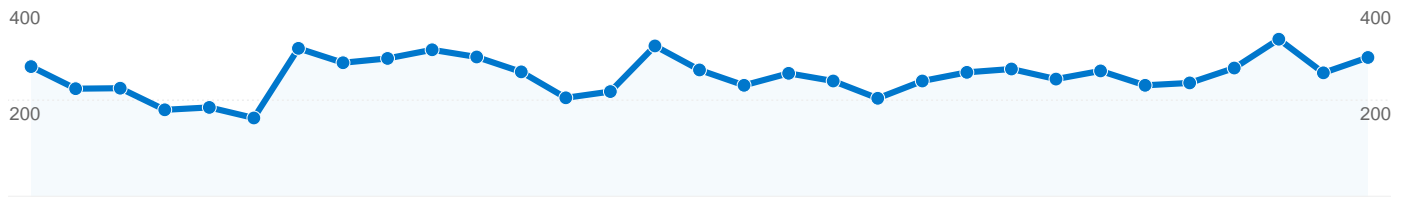
- **Search Engines**
5,338 (53.04%)
- **Direct Traffic**
2,521 (25.05%)
- **Referring Sites**
2,206 (21.92%)

Search Engines








Source	Visits	% visits
google	4,653	87.17%
yahoo	263	4.93%
live	131	2.45%
aol	81	1.52%
msn	81	1.52%

Visitors Overview

Comparing to: Site



6,126 people visited this site

-  **10,065** Visits
-  **6,126** Absolute Unique Visitors
-  **75,316** Page Views
-  **7.48** Average Page Views
-  **00:07:52** Time on Site
-  **48.25%** Bounce Rate
-  **56.90%** New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	8,375	83.21%	DSL	4,033	40.07%
Firefox	1,324	13.15%	Cable	2,417	24.01%
Opera	200	1.99%	Unknown	2,262	22.47%
Safari	129	1.28%	Dialup	604	6.00%
Mozilla	25	0.25%	T1	519	5.16%

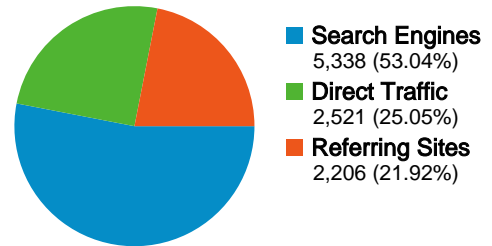
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 10,065 visits

-  25.05% Direct Traffic
-  21.92% Referring Sites
-  53.04% Search Engines

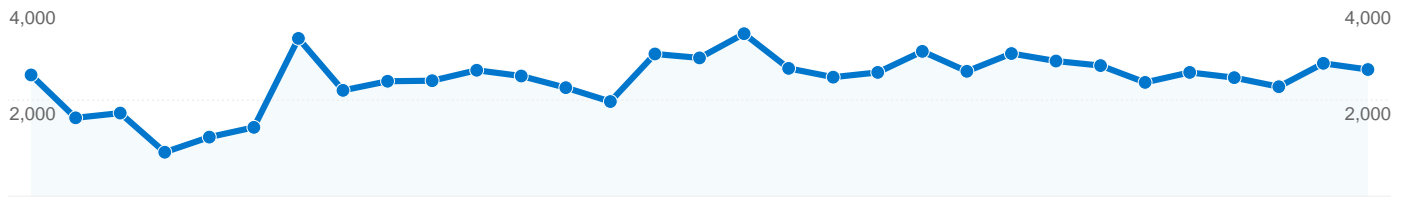


Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	4,512	44.83%	club 306	348	6.52%
(direct) ((none))	2,521	25.05%	peugeot 306	188	3.52%
club-306.com (referral)	642	6.38%	peugeot 306 forum	148	2.77%
club-306.co.uk (referral)	508	5.05%	306 forum	102	1.91%
johns306.com (referral)	302	3.00%	peugeot 306 owners club	77	1.44%

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 75,316 times

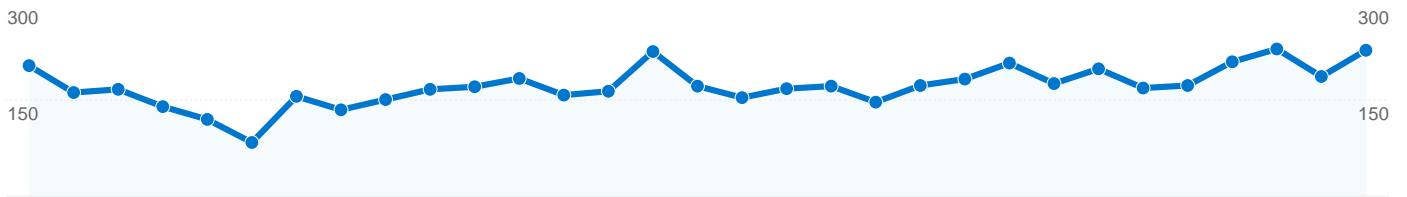
75,316 Page Views

54,009 Unique Views

48.25% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/forum/index.php	6,715	8.92%
/index.php	4,078	5.41%
/forum/index.php?act=idx	2,118	2.81%
/306_turbo_tuning	1,405	1.87%
/mod_guides	1,138	1.51%



Search sent 5,338 total visits via 14 sources

Site Usage

Visits 5,338 % of Site Total: 53.04%	Pages/Visit 4.98 Site Avg: 7.48 (-33.49%)	Avg. Time on Site 00:03:25 Site Avg: 00:07:52 (-56.58%)	% New Visits 77.48% Site Avg: 56.71% (36.63%)	Bounce Rate 56.39% Site Avg: 48.25% (16.88%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	4,653	4.65	00:03:08	77.76%	58.07%
yahoo	263	7.11	00:05:30	72.24%	38.78%
live	131	6.35	00:04:42	81.68%	50.38%
aol	81	6.25	00:04:49	66.67%	51.85%
msn	81	4.56	00:02:38	92.59%	55.56%
search	53	8.08	00:05:46	69.81%	47.17%
ask	51	12.45	00:08:52	72.55%	31.37%
seznam	11	6.45	00:01:39	54.55%	54.55%
altavista	5	30.40	00:29:11	60.00%	20.00%
lycos	3	9.67	00:04:33	100.00%	33.33%

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