

Site Usage

8,096 Visits

37.85% Bounce Rate

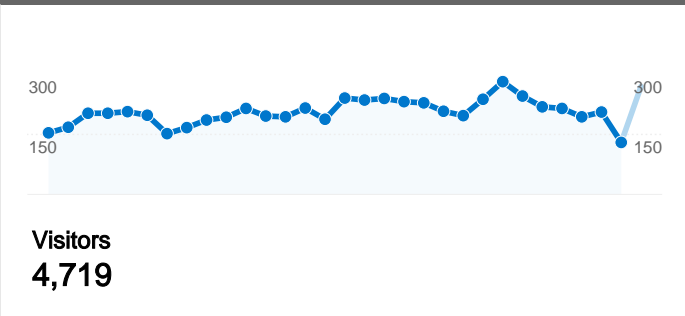
69,856 Page Views

00:09:18 Avg. Time on Site

8.63 Pages/Visit

53.98% % New Visits

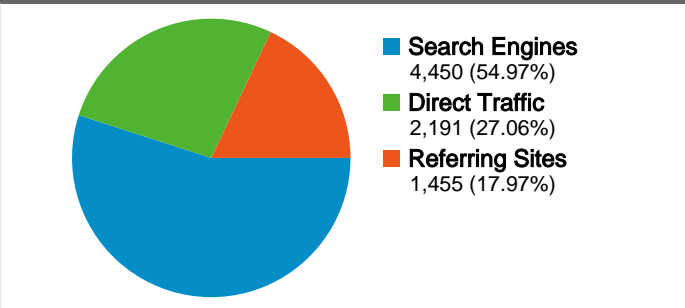
Visitors Overview



Content Overview

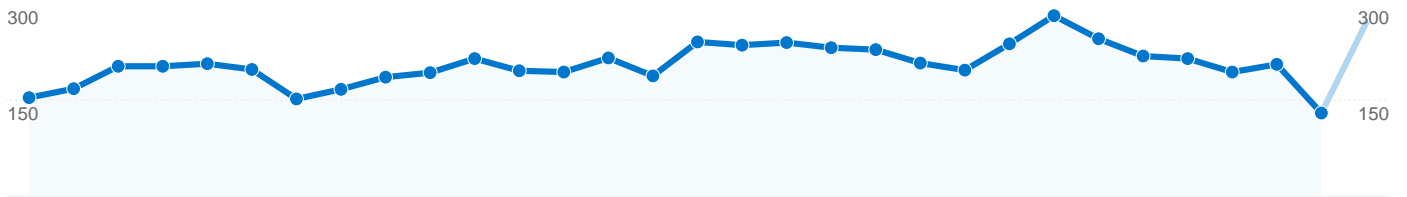
| Pages | Page Views | % Page Views |
|--------------------------|------------|--------------|
| /forum/index.php | 6,409 | 9.17% |
| /index.php | 3,744 | 5.36% |
| /forum/index.php?act=idx | 2,261 | 3.24% |
| /306_turbo_tuning | 1,245 | 1.78% |
| /mod_guides | 1,138 | 1.63% |

Traffic Sources Overview



Search Engines

| Source | Visits | % visits |
|--------|--------|----------|
| google | 3,779 | 84.92% |
| yahoo | 315 | 7.08% |
| aol | 94 | 2.11% |
| live | 88 | 1.98% |
| search | 72 | 1.62% |



4,719 people visited this site

8,096 Visits

4,719 Absolute Unique Visitors

69,856 Page Views

8.63 Average Page Views

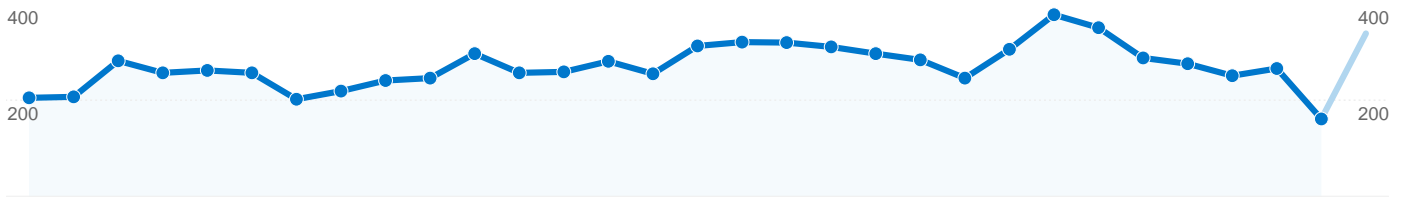
00:09:18 Time on Site

37.85% Bounce Rate




54.15% New Visits

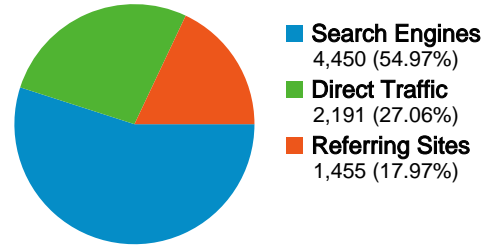
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 6,724 | 83.05% | DSL | 3,375 | 41.69% |
| Firefox | 1,025 | 12.66% | Unknown | 1,924 | 23.76% |
| Opera | 177 | 2.19% | Cable | 1,758 | 21.71% |
| Safari | 134 | 1.66% | Dialup | 522 | 6.45% |
| Mozilla | 22 | 0.27% | T1 | 319 | 3.94% |



All traffic sources sent a total of 8,096 visits

-  **27.06%** Direct Traffic
-  **17.97%** Referring Sites
-  **54.97%** Search Engines



Top Traffic Sources


| Sources | Visits | % visits | Keywords | Visits | % visits |
|-----------------------------|--------|----------|-------------------------|--------|----------|
| google (organic) | 3,770 | 46.57% | club 306 | 371 | 8.34% |
| (direct) ((none)) | 2,191 | 27.06% | peugeot 306 forum | 99 | 2.22% |
| johns306.com (referral) | 429 | 5.30% | peugeot 306 | 80 | 1.80% |
| yahoo (organic) | 315 | 3.89% | 306 forum | 75 | 1.69% |
| bl114w.blu114.mail.live.com | 120 | 1.48% | peugeot 306 owners club | 73 | 1.64% |



Pages on this site were viewed a total of 69,856 times

 **69,856** Page Views

 **49,779** Unique Views

 **37.85%** Bounce Rate

Top Content

| Pages | Page Views | % Page Views |
|--------------------------|------------|--------------|
| /forum/index.php | 6,409 | 9.17% |
| /index.php | 3,744 | 5.36% |
| /forum/index.php?act=idx | 2,261 | 3.24% |
| /306_turbo_tuning | 1,245 | 1.78% |
| /mod_guides | 1,138 | 1.63% |



Search sent 4,450 total visits via 12 sources

Site Usage

| Visits 4,450 % of Site Total: 54.97% | Pages/Visit 6.04 Site Avg: 8.63 (-30.05%) | Avg. Time on Site 00:05:00 Site Avg: 00:09:18 (-46.22%) | % New Visits 69.75% Site Avg: 53.98% (29.23%) | Bounce Rate 49.69% Site Avg: 37.85% (31.28%) | |
|---|--|--|--|---|-------------|
| Source | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| google | 3,779 | 5.31 | 00:04:19 | 71.29% | 52.92% |
| yahoo | 315 | 12.27 | 00:11:04 | 51.43% | 19.68% |
| aol | 94 | 7.97 | 00:06:34 | 65.96% | 44.68% |
| live | 88 | 9.58 | 00:07:34 | 69.32% | 37.50% |
| search | 72 | 5.07 | 00:04:45 | 72.22% | 48.61% |
| msn | 47 | 6.04 | 00:02:50 | 82.98% | 53.19% |
| ask | 22 | 7.95 | 00:08:40 | 86.36% | 31.82% |
| altavista | 14 | 30.43 | 00:32:33 | 42.86% | 0.00% |
| seznam | 13 | 4.38 | 00:01:38 | 38.46% | 53.85% |
| lycos | 3 | 10.67 | 00:02:56 | 100.00% | 0.00% |

1 - 10 of 12